

# **Press Release**

## **FOR IMMEDIATE RELEASE:**

# Skillastics® and SHAPE America Aim to Get Kids Moving through \$10,000 Physical Activity Grants Program

CORONA, CA, September 20, 2018 – Skillastics® and SHAPE America – Society of Health and Physical Educators are once again partnering for the 2<sup>nd</sup> Annual Skillastics® Physical Activity Grants Program. Skillastics® will award five grants to elementary, middle and/or secondary health and physical educators totaling \$10,000. Each grant will provide up to \$1,000 of Skillastics® products and up to \$1,000 for the educator to attend the 2019 SHAPE America National Convention & Expo in Tampa, FL on April 9-13, 2019. For grant recipients that are not currently SHAPE America members, the Convention registration will include a complimentary one-year SHAPE America Select Professional membership.

Last year's grant recipients included: Moira Brookshire (Hudson Elementary, Hudson, SC), Trena Jayne (Hamlin Middle, Springfield, OR), Michael Lansdowne (Hutchison Farm Elementary, Chantilly, VA), Christy Scott (Elm Grove Elementary, Elm Grove, LA), and Sara Wood (Elias Howe Elementary-PS 51, New York, NY).

According to Sandy "Spin" Slade, founder and chief executive officer of Skillastics®, "We are excited to be partnering once again with SHAPE America to celebrate Skillastics® as a powerful large group resource and the SHAPE America National Convention & Expo. Both organizations are committed to getting children on the path to health and physical literacy."

Grantees will be selected based on their efforts to develop and implement a Comprehensive School Physical Activity Program (CSPAP). To learn more about the guidelines and criteria, visit <a href="Skillastics website">Skillastics website</a>.

The deadline to submit the grant application to <a href="info@skillastics.com">info@skillastics.com</a> is midnight (PDT) on October 31, 2018. Those applicants that meet the specified eligibility requirements will be reviewed by a panel of Skillastics® management personnel and rated based on the commitments outlined to support CSPAP. Grant recipients will be announced on December 3, 2018.

"Comprehensive School Physical Activity Programs provide a variety of school-based physical activities to enable all students to participate in 60 minutes of moderate-to-vigorous physical activity each day," says SHAPE America President Judy LoBianco of Livingston School District, Livingston, NJ. "We are proud to once again partner with Skillastics® to highlight teachers and schools that are implementing effective CSPAP programs to assist their students in developing the skills and confidence to make healthy choices and be physically active for a lifetime."

#### **About Skillastics®**

Skillastics® is the #1 large group physical activity and sport skill development resource that combines active, academic and cooperative learning. Skillastics® is a series of Activity Kit Systems that are a self-directed, innovative, and a fun twist on circuit training. The 14 different Activity Kits themes range from general fitness to sport skill development, character trait enhancement, and academic integration.

Over 25,000 physical education classes, after school programs and community-based organizations are now enjoying Skillastics®, and agree it is the most effective, efficient and FUN way to maximize time on task through movement, learning and creating live-long lovers of physical activity.

## **About SHAPE America**

SHAPE America – Society of Health and Physical Educators is the nation's largest membership organization of health and physical education professionals. Since its founding in 1885, the organization has defined excellence in physical education, and our National Standards for K-12 Physical Education serve as the foundation for well-designed physical education programs across the country. We provide programs, resources and advocacy to support health and physical educators at every level, from preschool to university graduate programs. For more information, visit www.shapeamerica.org.