



PRESS RELEASE

For more information, contact:

Paula Keyes Kun (703) 476-3461; pkun@shapeamerica.org

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SHAPE America & Skillastics Team Up for \$15,000 Grants Program to Get Kids Moving and Send Teachers to National Convention

RESTON, VA, September 20, 2017 —In celebration of Skillastics' 15th anniversary, Skillastics and SHAPE America – Society of Health and Physical Educators are collaborating on a special \$15,000 Physical Activity Grant program. Skillastics will award five grants to elementary, middle and/or secondary health and physical educators. Each grant will provide up to \$2,000 of Skillastics products and up to \$1,000 for the educator to attend SHAPE America's 2018 National Convention & Exposition in Nashville, TN on March 20-24, 2018; if recipient is not currently a SHAPE America member, the convention registration will include a complimentary one-year SHAPE America Select Professional membership.

According to Sandy "Spin" Slade, founder and chief executive officer of Skillastics, "We could not think of a better partner than SHAPE America to celebrate our company's success with. Both organizations are committed to getting children on the path to health and physical literacy."

Grantees will be selected based on their efforts to develop and implement a Comprehensive School Physical Activity Program (CSPAP). To learn more about the guidelines and criteria, visit <http://portal.shapeamerica.org/grants/default.aspx> or <https://www.skillastics.com/skillastics-physical-activity-grant/>.

The deadline to submit the grant application to info@skillastics.com is midnight (PDT) on Tuesday, October 31. Those applicants that meet the specified eligibility requirements will be reviewed by a panel of Skillastics management personnel and rated based on the commitments outlined to support CSPAP. Grant recipients will be announced on December 1.

"SHAPE America is thrilled to partner with Skillastics to promote the importance of a Comprehensive School Physical Activity Program and our profession's premiere professional development event – the National Convention in Nashville," says SHAPE America President Fran Cleland of West Chester University. "By working together, we can all help our children develop the knowledge, skills and confidence to make healthy choices and be physically active for a lifetime."

About SHAPE America

SHAPE America – Society of Health and Physical Educators is the nation's largest membership organization of health and physical education professionals. Since its founding in 1885, the organization has defined excellence in physical education, and our National Standards for K-12 Physical Education serve as the foundation for well-designed physical education programs across the country. We provide programs, resources and advocacy to support health and physical educators at every level, from preschool to university graduate programs.

SHAPE America has 50 state affiliates and is a founding partner of national initiatives such as the Presidential Youth Fitness Program, Active Schools (formerly *Let's Move!* Active Schools) and the Jump Rope For Heart/Hoops For Heart programs. "50 Million Strong by 2029" is our commitment to put all children on the path to health and physical literacy through effective health and physical education programs. For more information, visit www.shapeamerica.org.

About Skillastics

Skillastics® is a one-of-a-kind physical activity experience that integrates physical activity and sport skills into a group game for children. Currently, there are 13 versions of the innovative, research-based Skillastics® technique built into oversize board games that allow up to 100 children to play at one time. Over 25,000 physical education classes, after school programs and community-based organizations are now enjoying Skillastics®, and agree Skillastics® is the most effective, efficient and FUN way to get large groups moving, learning, and having fun. For more information, visit www.skillastics.com.

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